



CITY OF LAGUNA HILLS

SUMMER 2025
SPECIAL EVENTS
SPONSORSHIP PROGRAM

Dear Local Business and Community Partner,

The City of Laguna Hills is proud to offer you the opportunity to participate in our community events as a sponsor. Our exciting event series offers your business the opportunity to interact face-to-face with our local community members.

As a program partner, your agency has the opportunity to be marketed throughout various platforms as we market for the event. We offer numerous sponsorship opportunities with many different partnership levels. We are confident that there is something that will fit your business needs! Each sponsorship goes directly into enhancing our program or event.

For information on these programs or other sponsorship opportunities, please contact us directly. Thank you for your continued support and your help to the community!

Thank you for your consideration.



MOVIES IN THE PARK



Estimated Attendance: 250 per movie
(3 movies)

Summer movie series with a feature film and family fun.

Title Sponsor (\$750)

- Booth opportunity at all 3 movies (1 table and 2 chairs)
- Advertisement displayed on screen before all movies*
- Company logo on marketing materials (website, flyers, social media, press releases)
- Opportunity to speak (1 minute) at all 3 movies

Event Sponsor (\$500)

- Booth opportunity at 2 movies (1 table and 2 chairs)
- Advertisement displayed on screen before all movies*
- Company logo on marketing materials (website, flyers, social media, press releases)

Supporting Sponsor (\$250)

- Advertisement displayed on screen before all movies*
- Company logo on marketing materials (website, flyers, social media, press releases)

Sponsor will receive one PowerPoint slide advertisement across the screen. Advertisement is due 2 weeks before the first event



SUMMER CONCERT SERIES

Estimated Attendance: 1,500 per concert
(3 concerts)



Concerts in the park featuring great bands and family fun.

Title Sponsor (\$2,000)

- Vendor booth with VIP parking pass at each concert (1 table and 2 chairs)
- Company logo on marketing materials (website, flyers, social media, press releases, banners)
- Opportunity to speak at each concert (1 minute)
- Verbal recognition at all 3 concerts

Event Sponsor (\$1,000)

- 1 vendor booth at 2 concerts (1 table and 2 chairs), each with VIP parking pass, to be coordinated with Community Services Department
- Company logo on marketing materials (website, flyers, social media, press releases, banners)
- Verbal recognition at all 3 concerts

Supporting Sponsor (\$500)

- 1 vendor booth at 1 concert (1 table and 2 chairs), to be coordinated with Community Services Department
- Company logo on marketing materials (website, flyers, social media, press releases, banners)
- Verbal recognition at all 3 concerts



4TH OF JULY CELEBRATION



Estimated Attendance: 8,000

Community event celebrating Independence Day with games, a band, and an epic firework show.

Title Sponsor (\$10,000)

- Fireworks sponsor
- Sponsor booth (2 tables and 4 chairs)
- Company logo on marketing materials (website, flyers, social media, press releases, banners)
- 4 VIP reserved parking passes
- Speaking opportunity at event
- Four (4) banners displayed throughout event
- Verbal recognition at event

Event Sponsor (\$5,000)

- Sponsor booth (1 table and 2 chairs)
- Company logo on marketing materials (website, flyers, social media, press releases, banners)
- Speaking opportunity at event
- 2 VIP reserved parking passes
- Verbal recognition at event

Supporting Sponsor (\$1,000)

- Sponsor booth (1 table and 2 chairs)
- Company logo on marketing materials (website, flyers, social media, press releases)
- 1 VIP reserved parking pass
- Verbal recognition at event

SPONSORSHIP INFORMATION

Please contact Jessica Cardenas at jcardenas@lagunahillsca.gov or (949) 707 - 2681 for more information regarding sponsorship opportunities.

PAYMENT

Payment is required before a sponsor's participation in any event. Payments are made per event, quarterly (for events within that quarter), or in one installment. Payment is accepted via cash, check, or credit card. Checks are made payable for the City of Laguna Hills. Credit cards are subject to a 3.15% fee. Partners who sponsor 3 or more events will be eligible for a 10% discount.

LOGOS

Logos are due at the time of registration or no later than one month before the event unless otherwise specified.

Please email a high-resolution PNG or JPG image to jcardenas@lagunahillsca.gov if applicable.

SPONSORSHIP APPLICATION

Please complete and return to:
Jessica Cardenas - jcardenas@lagunahillsca.gov
-or-

Laguna Hills Community Center
25555 Alicia Parkway, Laguna Hills CA 92653

MOVIES IN THE PARK

- ☐ Title Sponsor \$750
- ☐ Event Sponsor \$500
- ☐ Supporting Sponsor \$250

4TH OF JULY CELEBRATION

- ☐ Title Sponsor \$10,000
- ☐ Event Sponsor \$5,000
- ☐ Supporting Sponsor \$1,000

SUMMER CONCERT SERIES

- ☐ Title Sponsor \$2,000
- ☐ Event Sponsor \$1,000
- ☐ Supporting Sponsor \$500

SPONSORSHIP APPLICATION CONT.

Please complete and return to:
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-or-
Laguna Hills Community Center
25555 Alicia Parkway, Laguna Hills CA 92653

COMPANY NAME (as it should appear in marketing materials):

CONTACT PERSON: _____
TITLE: _____
MAILING ADDRESS: _____
CITY: _____
STATE: _____
ZIP CODE: _____
PHONE: _____
EMAIL: _____

Please select your payment option:

Cash/Check (made payable to City of Laguna Hills)

Credit Card (circle one)

VISA

MASTERCARD

AMERICAN EXPRESS

DISCOVER

Name as shown on card: _____

Credit card #: _____

Expiration Date: _____

CVC Code: _____

THANK YOU FOR YOUR SUPPORT



LAGUNAHILLSCA.GOV